



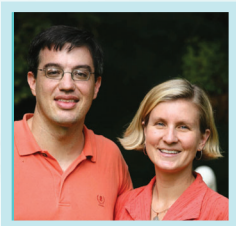
WHAT MAKES A HOUSE A HOME?

Commitment.

Real-estate agents are no dummies. They tell you about the house you're selling and the home you're thinking about buying.

What they don't usually mention is that, once you've made the move, the process of buying *in* has only just begun. You'll be renewing your dedication to your own little corner of the world — in time, talent and treasure — every day for as long as you live there. Otherwise it will gradually revert to the chilly space it was before you did all those little things to warm it up, transforming an empty house into your family's domestic church.

Lately we're struck by the similarities between maintaining a humble but holy home and keeping up a small but fruitful magazine/website.



We're also quicker than when we started leading *Faith & Family* to recognize how many people we rely on to keep the fire burning bright in this happy hearth. And that includes our readers.

Until now we've avoided directly requesting a financial hand. But the times have gotten so tough.

Subscription payments and advertising sales meet most of our expenses, but our bills are now outpacing our revenues by \$200,000 per year.

We run our nonprofit lean and efficient. Our fulltime staff is hard-working, mission-driven — and small. But we can't do much about the skyrocketing costs of production and postage. Except pray.

And ask.

Would you consider making a financial commitment to *Faith & Family*?

We look to you, our reader and our neighbor in Christ, to help us build this worthwhile work as strong, sustainable and sanctifying as our beloved family home.

And yours, if *Faith & Family* has anything to do with it.

Tom and April Hoopes

— TOM AND APRIL HOOPES, EDITORIAL DIRECTORS

FaithandFamilyLIVE.com

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