

Your Guide to the Register Redesign

A New Year, A New Register

To better fulfill our mission of equipping Catholics with the knowledge and confidence to engage the modern culture, we've made the Register even better. The new look of the National Catholic Register will make the newspaper more modern, engaging and exciting for our readers. The changes include an easier-to-read type, and more distinct image for each section of the paper.



Your Guide to the Register Redesign

“If you like a Catholic paper with snap, vigor, courage, here it is. If you like one that is easy to read, here it is. If you like one that will always be loyal to the Church and that has no selfish axe to grind, here it is.”

Those are the words of Msgr. Matthew Smith, founder of The Register, written nearly 80 years ago in the inaugural issue. In those years, the National Catholic Register has delivered to its readers timely reporting from around the world, across the United States and from the Vatican. Today, we take Msgr. Smith's words and put them into action.

The newly redesigned paper you now have is the result of our continued commitment to the vision of Msgr. Smith. We've worked with today's leading experts in newspaper design to give the paper a more visual impact and style. The result of those efforts is what you see in the first issue you hold in your hands. All of the great content that the Register is known for is still here. The purpose of this guide is to show where to find all the features and sections that you want to read. For more information, go to ncregister.com/redesign.

Where To find Weekly Content:

1

Front Page

Four news stories and our inperson interview.

2

Briefs

Run-down of top secular news with a Catholic perspective.

3

Nation

National news of Catholic interest.

4

World

Stories about world news of Catholic interest.

5

Vatican

News and perspectives from the Vatican — and the weekly general audience.

7

In Depth

Commentary and opinion on faith and culture.

8

Editorial

“In this Register” column from our publisher or editor in chief. Editorial. Letters.

11

Education

We keep an eye on Catholic campuses around the country — and some secular ones, too.

B1

Culture of Life

News, views, ideas and advice to help keep Catholic families truly Catholic.

B3

Arts

Movies, music, fine arts, blogs: Catholic creativity and critiques are changing the world.

B4

Travel

Each week brings a vicarious pilgrimage to a destination notable for its history and holiness.

Your Guide to the Register Redesign



2006 was a big year for Dan 'De Venci' Code Brown. What does he really believe? Page 2

NATIONAL CATHOLIC REGISTER

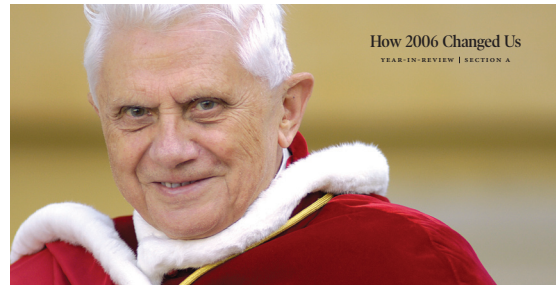


The redesign of the Register is finally here. We've included a guide to the changes inside the Culture of Life section.

NEWSANALYSIS

Benedict's 'Year of the Muslims'

BY PATRICK RAVENHILL, AN OREGON REGISTER COMMENTATOR
 The message, both unexpected, dominated the year for Pope Benedict XVI. The first was iconic in a metaphorical sense, with fanatical Muslims burning him in effigy after his Regensburg lectures. The second was iconic and ironic: the Holy Father praying in the Blue Mosque of Istanbul.
 The papal year began with the release of the encyclical *Deus Caritas Est* (God is Love) and much of what happened afterward would test the limits of papal charity.
 The Holy Father's decision, only a few months after his election, to request a special meeting with Muslim leaders in Cologne already signaled that he considered Christian-Muslim relations, especially in Europe, to be an issue in need of significant attention.
 That meeting was full of warm exchanges and respect, a notable achievement in a Europe where there are often social tensions with the large Muslim minorities in Germany.
COVER STORY ON PAGE 2



Pope Benedict XVI arrives to lead a liturgy of Vespers on the eve of Pentecost Sunday in San Peter's Square at the Vatican June 3, 2006 (Photo by Stefan Speller)

How 2006 Changed Us

YEAR-IN-REVIEW | SECTION A

Looking Forward With Hope

The Register At 80: New Website, New Look — Same Spirit

BY TIM KEANE
REGISTER SENIOR WRITER
 NORTH HAVEN, Conn. — Newspapers are having a tough time surviving in the Internet age. Readership is declining when people can get their news and information online.
 But as the Register begins its 80th year anniversary celebrations, its subscriber base has only grown in the past five years.
 Legendary Father Owen Keane thinks he knows why. Facing an increasingly secular world, Catholics need guidance like never before.
 Father Keane, an Irish priest who is a longtime resident of the United States in addition to his chief and publisher of the Register, and he has overseen a two-year process to bring a fresh look to its pages. But he's been directing its spiritual approach to reporting the news for more than a decade.
 This issue of the Register debuts a new design for the paper to mark the Register's 80 years of serving Catholics in the United States.
 While the paper has a new look, in many ways it is reconnecting with its past and with the vision of St. Matthew Smith, the Register's founder.
 "For him it was very newsworthy," Father Keane said. "The redesign will allow us to do more stories. The classic look emphasizes the longevity of the newspaper and that it has 80 years under its belt."
 That longevity — and the prestige it enjoys among many Catholics — has made it a publication that's read by laypeople, religious, priests and bishops. It is made available to both the bishops and people working in the Vatican free of charge as a gift funded by Register readers.
 "One-third of the American bishops receive the newspaper," said Father Keane. "Practically all of the English speakers in the Vatican receive the newspaper hand-delivered to their offices."
 One bishop feels a special connection to the paper.
 "The Register started in Colorado" COVER STORY ON PAGE 11

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A New Look for the Register

BY TIM KEANE
REGISTER SENIOR WRITER
 Over the course of its history, the Register has seen six major design changes. Prior to the new design, making its debut in this issue, it had existed in the same form since 1955.
 At the heart of the new design was an effort to make the newspaper read better (see "How to Read the Register" inside the Culture of Life section).
 "We did the design work in sync with the content," said Joseph Hillman, art and production director. He said the primary goal was to address the "visual hierarchy" of the publication — what stories and sections appear to be most important.
 "And we wanted to enhance its overall image," he said.
 As part of the redesign, the Register enlisted the assistance of leading experts in publishing, such as Garcia Media, an international publishing consultant group that has been responsible for redesigns of the Wall Street Journal and numerous other papers. With the use of our new typeface, Pepper Gothic, a typeface designed by the Pepper Institute, the Register is now easier to read.
COVER STORY ON PAGE 11

The Color Purple

Can 'the state' Democrats add 'red state' pro-family values?

BY TIM KEANE
REGISTER SENIOR WRITER
 WASHINGTON — The political map changed drastically in 2006 as Democrats won control of Congress and many governor mansions.
 But when John Dilaliti Jr. looks at a political map of the United States he doesn't see Republican Red or Democratic Blue.
 Instead, the former director of President Bush's Office of Faith-Based Programs sees purple — the red-blue mixture of political attitudes held by the "pro-life, pro-family and pro-poor" majority of American voters. That majority, according to Dilaliti, was responsible for much of the Democrats' gains in the November midterm election.
 "There's no way you would have had the success they had if they hadn't failed (pro-life and pro-family) candidates," said Dilaliti, a pro-life Democrat who now teaches political science at the University of Pennsylvania.
 So now, with their mid-term victory in hand, what are the prospects that Democrats will seek to cement those electoral gains by shifting collectively towards a more life-, family- and faith-friendly platform?
 Kristen Day, executive director of Democrats for Life of America, said that Congressional Democrats said seven additional pro-life Democrats were elected. Health Shaker in North Carolina, Charlie Wilson in Ohio, James Ahern and Chris Carney in Pennsylvania, and Joe Donnelly, Brad Elwood and Brent Hill in Indiana. Day said her organization now identifies about 10 House Democrats as pro-life.
 In the Senate, Day hailed the victory in Pennsylvania of Bob COVER STORY ON PAGE 11

IN BRIEF

QUOTE OF THE WEEK
"The Pope has shown that you can raise all the hard issues without being aggressive, and... in a way that cuts to their theological roots."
 — George Weigel, Page 5

The Name Jesus
 The Church pays no respects to those who are just on an anti-Catholic play at the University of Wisconsin. **Books & Education, Page 11**

Mutual Admiration
 The Register also helps those who help themselves. **For People, Page 9**

Our Oldest (and Newest) Cathedral
 After \$12 million and six years, Baltimore unveils a jewel of American Catholic history. **Travel: History & Sites, Page 84**

The Next Catholic President?

IN PERSON
SAM BROWNBACK leaves one very controversial Republican Party fellow defector in 2006. He is planning a run for president.
 The Republican senator from Kansas announced in December that "after much prayerful consideration" he will consider seeking the nomination for the presidency in 2008, in part because he's concerned that the family is disappearing. A 2002 convert to the Catholic faith, Brownback was first elected to the House of Representatives in 1994 and elected to the Senate two years later.
 He recently spoke with Register senior writer Tim Dilaliti.
 What do you make of the 2006 midterm election results?
 The Republican Party got what they wanted, no question about it. I believe strongly that the three key factors were the war in Iraq, corruption, and the cycle we are out of the last mid-term of a president's second four-year term. That typically is a time when the party in power loses a substantial number of seats.
 If I'm about your decision to seek the Republican presidential nomination.
 We're still in the exploratory phase. We haven't committed and are trying to get a better sense of what I'm interested in pursuing in serving and improving lives and rebuilding families and restoring this culture. That is the message I've been discussing, and I'm trying to determine its resonance. My COVER STORY ON PAGE 11



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Tim Dilaliti covers the 2006 midterms here this issue according to what you want to read. **ARTS, B3**

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Our new visual presentation of the front page will present readers a more distinctively unique visual identity that embodies excellence, sophistication and quality. Our new look will provide better page, graphic and story design structures for communicating our editorial mission.

Our new nameplate (flag) has been designed to reflect our heritage, closeness to the church and the hope of our message. Rays that represent light, hope, and truth have been added to our emblem. This addition was made in order to help visually communicate our mission and approach to journalism.

The redesign will also help the reader more clearly differentiate between news, features and advertising content.

Your Guide to the Register Redesign

Our news section has been redesigned to deliver you more of the news you depend on.

The Register was the only Catholic newspaper in the world reporting from Baghdad as the bombs dropped and before the phones fell silent. We were the only newspaper to interview Catholic chaplain Father Tim Vakoc on the eve of the attack that almost took his life. Hundreds quoted our scoop about seminary policies.

We've been out front in issues from bioethics to excommunications, from World War II history to modern murder mysteries.

Our briefs page will give you a good overview of the news of the week gone by, drawing attention to how faith impacts events. Our National page will bring you news that impacts the Catholic Church. Our World page will give you stories of the Church and the world from across the globe.

2 **06** Year in Review Coverage

BRIEFS

A Year of Contrasts

Searches for the Gospel

Read With Your Spirit

Sumner Court

Dean's Mixed Signals

Vatican's New Voice

New York's Slip

South Dakota's Ban

St. Paul's Touch

"A HUMBLE SERVANT IN THE WINDYARD OF THE LORD"

2006 Years by the Pope's Side

REGISTRATION

SPONSORSHIP

ADVERTISING

REGISTRATION

SPONSORSHIP

ADVERTISING

3 **HEAVENLY** **NATION**

Bishops' Double Tough Issue

Read With Your Spirit

Sumner Court

Dean's Mixed Signals

Vatican's New Voice

New York's Slip

South Dakota's Ban

St. Paul's Touch

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ADVERTISING

REGISTRATION

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ADVERTISING

5 **REGISTRATION** **SPONSORSHIP** **ADVERTISING**

VATICAN

NATIONAL CATHOLIC REGISTER | NEWS AND ANALYSIS FROM ROME | JANUARY 10, 2007

Anschwitz... Regensburg... Constantinople... 2006 was a defining year in the pontificate of Pope Benedict XVI. On this page, we explore some of the achievements and struggles of the past 12 months.

POPE BENEDEKT IN 2006

- Indexed 15 new countries.
- Issued 100 papal bulls.
- Issued 200 of his own orders from his office.
- Issued 100 of his own orders from his office.
- Issued 100 of his own orders from his office.
- Issued 100 of his own orders from his office.

Benedict Made His Mark in 2006

Key 2006 Appointments

Visit Was 'A Duty Before God'

Another Vatican Best-Seller

4 **WORLD**

2006, a Year of Contrasts

Keen clashes in hot spots around the world in the year gone by...

HOLLYWOOD

NEW PICTURES

THIS YEAR PLEASE HELP OUR PEOPLE

REGISTRATION

SPONSORSHIP

ADVERTISING

REGISTRATION

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ADVERTISING

5 **We want to put you at the Pope's side, in the center of the Church.**

We've retooled our Vatican page so that it will do more than simply giving you the latest news from Rome. We want it to connect you with Pope Benedict XVI to experience the splendor of the Vatican and the challenges of the faith.

Our Vatican coverage, including the best translation of the Pope's weekly audience available, reflects our firm belief that the Church's best days aren't behind us, they're ahead of us — if we cooperate with God's grace.

'Avoid Contempt of God'

The Pope's Regensburg speech defended religion

L'OSSESSORE ROMANO

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Your Guide to the Register Redesign

Go deeper into the issues that matter.

Our opinion and letters will reflect the content you've grown accustomed to, only now it is easier to read. Our Opinion section helps readers form their consciences by explaining current issues and events in the light of Catholic teaching, natural law and common sense. It encourages readers to undertake their role in the New Evangelization and engage the culture constructively, leaving them more informed, convinced, motivated and inspired.

7

IN DEPTH

NATIONAL CATHOLIC REGISTER | AT THE INTERSECTION OF FAITH AND CULTURE | JANUARY 24, 2007

The Christmas Prophecies

Most of the opposition that has been raised against the public display of Christmas signs in both commercial and public spaces is based on the claim that such displays are not religious in nature. In fact, they are religious in nature, and they will remain so for as long as the signs are displayed. The signs are religious in nature because they are displays of the Christmas story, the story of the birth of Jesus Christ, the Son of God, who came to earth to save us from sin and death. The signs are religious in nature because they are displays of the Christmas story, the story of the birth of Jesus Christ, the Son of God, who came to earth to save us from sin and death.



Is Dan DiVinci Brown a convinced hellfire preacher on bringing down Christmas or a dim-witted novice who stumbled on a crackpot conspiracy theory on par with alien abductions.

By Dan DiVinci

It is not one of the big Catholic news stories of the year, but it is a story that has been making the rounds of the Internet. It is a story that has been making the rounds of the Internet. It is a story that has been making the rounds of the Internet.

8

IN DEPTH

NATIONAL CATHOLIC REGISTER | AT THE INTERSECTION OF FAITH AND CULTURE | JANUARY 24, 2007

KISSINGER, COWBOYS AND ART

Two profiles: Henry Kissinger and a cowboy artist.

Henry Kissinger, the former Secretary of State, is a man of many talents. He is a diplomat, a strategist, and a man of letters. He is a man who has shaped the course of American history. He is a man who has shaped the course of American history.



Two profiles: Henry Kissinger and a cowboy artist.

The cowboy artist is a man who has spent his life in the West. He is a man who has lived the cowboy life. He is a man who has lived the cowboy life.

7

You're used to turning to Register editorials to get practical information on the big issues of the day how to understand and explain the Church's powerful teachings.

We equip you to answer concerns and argue the Church's position on abortion, homosexual "marriage," human cloning, embryonic stem-cell research and other hot topics.

Our redesign will continue to do that, but now we're adding a brief weekly column by our publisher, Legionary Father Owen Kearns. He'll tell you what to look for in the current issue of the Register and give you information that you'll want to know about the Register's mission.

11

BOOKS & EDUCATION

Raising the Curtain On Catholic Mockery

By [Author Name]

This book is a collection of essays that explore the ways in which the Catholic Church has been mocked and ridiculed in popular culture. The author provides a detailed analysis of the various forms of mockery and offers a response from the Church.



Stepping Into Virtue

By [Author Name]

This book is a guide to living a virtuous life. It provides practical advice on how to cultivate the virtues of faith, hope, and charity, and how to overcome the vices of pride, envy, and sloth.

BOLD THINKERS.

BOLD FAITH.

BOLD ENOUGH TO CHANGE THE WORLD.

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Your Guide to the Register Redesign

Section B Culture of Life

Families rely on the Register for news they can use as they build the culture of life at home, in their neighborhoods, in the world.

Our Culture of Life section has always given you aids for your family. You'll find them in our redesigned section: Family Matters answers readers' money, child-raising, work-related and marriage questions. We also deliver Baby Mugs, Umberto the Unborn, Facts of Life and spiritual tips every week.

Look to our Arts & Entertainment page for Weekly DVD and Video Picks, Weekly Book Pick, Daily TV Picks, Children's Book Picks, Internet Picks and more. On our Travel page, discover Catholic shrines, basilicas, cathedrals and historic churches.

B1 **CULTURE of LIFE**

Family Matters
Out of The Mood
A study shows that mood can be contagious. It can spread from person to person, even if you're not aware of it. This is why it's important to be positive and happy, as it can help lift the mood of those around you.



What's in God's Name?
The name Jesus contains all God's name and the whole essence of creation and salvation.

What's the Scoop? Life
Pro-Family Profile
A profile of a family-oriented professional.

Facts of Life
A weekly spiritual tip.

Baby Mugs
A collection of baby-related items.

Umberto the Unborn
A cartoon character representing the unborn child.

B3 **ARTS & Entertainment**

TV Picks
A list of recommended television shows.

2008 Video Picks
A list of recommended movies.

Everything Old Is New Again
A feature on the restoration of the Basilica of the National Shrine of the Assumption.

Franciscan University of Steubenville
An advertisement for the university, featuring a photo of the building and contact information.

B4 **TRAVEL** History & Saints

America's Oldest Cathedral, New Again
Basilica of the National Shrine of the Assumption

Baltimore, Md.
A travel guide to Baltimore, Maryland, highlighting the Basilica of the National Shrine of the Assumption.

Quick! When Did Jesus Come Into Being?
A spiritual tip or short article.

Where is your son going?
An advertisement for St. Lawrence High School.

Father John Corapi
A profile of a priest.