



# Announcing The All New NCREGISTER.COM

The website of the most dynamic  
Catholic weekly newspaper



The CPA Award-Winning *National Catholic Register* is entering into its 80<sup>th</sup> year of delivering its readers the most engaging news from a Catholic perspective including analysis and features you can't get anywhere else!

To better fulfill our mission of equipping Catholics with knowledge and confidence to evangelize and engage in the modern culture, we've introduced a new look – featuring an easy-to read type and more distinct images for each section of the paper along with a **newly designed website that has quadrupled its number of visitors over the last six months!**

## ADVERTISE ON THE ALL NEW NCREGISTER.COM AND...

- Attract up to 50,500 Unique Visitors Every Month! \*
- Get up to 110,000 AdViews \*
- Secure your own Exclusive Banner Position \*

*\*Visitors and Ad Views disclaimer- based on November 2006 data*

Check out our *Catholic Culture* Site Review Below:

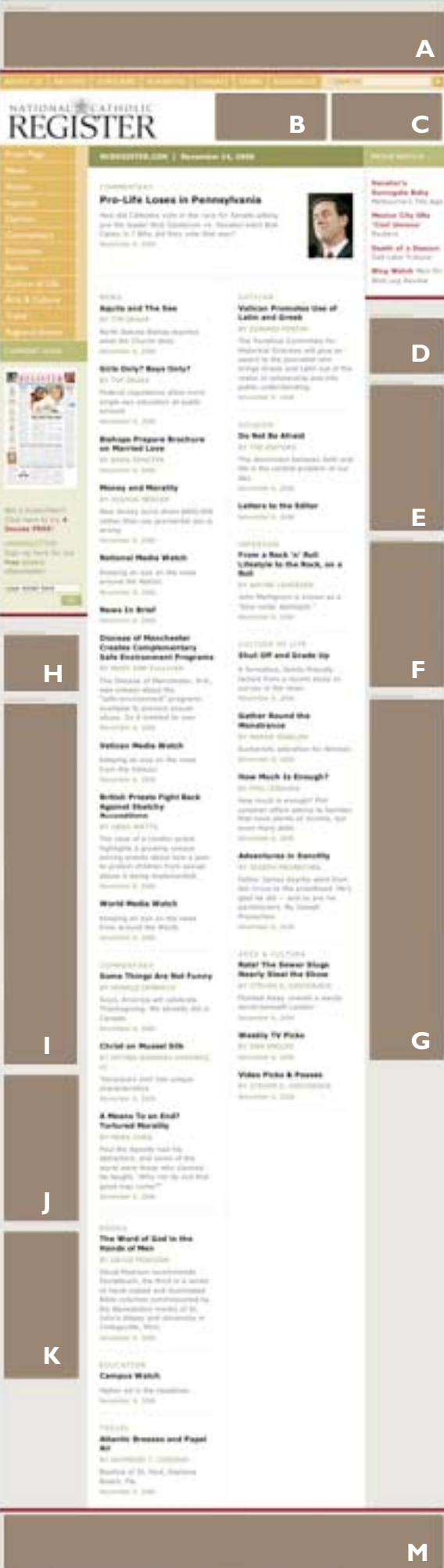
The National Catholic Register is one of the nation's premier Catholic weekly newspapers. Every week the Register provides the real scoop on current issues and concerns. This excellent newspaper provides readers with facts, reports, in-depth stories, and commentary. The attractive, well-designed site itself provides numerous articles from the newspaper on various topics.

– *Catholic Culture* Review 11/14/2006

## STRENGTHS

- Excellent search engine (Resources)
- Information on Circle Media, publisher of the National Catholic Register (Resources)
- Easy to navigate (Useability)
- Subscription information (Resources)
- Collegiate guide of U.S. Catholic Universities who publicly require all Catholic theology professors to have the mandatum or take an oath of fidelity (Resources)
- Media Watch - links to current news and includes a Blog Watch (Resources)
- Confessional Guides (Resources)
- Vocation Guide (Resources)
- National calendar of events for Catholics (Resources)
- Articles from previous issues (Resources)
- Top 100 Catholic Movies (Resources)

**Hurry Call Today To Reserve Your Web Ad. Space is Limited!**



## Advertising Pricing & Info.

	Position	Size	Ad Views*
<b>A</b>	Top Jumbo Banner	728x90	96,224
<b>B</b>	Header Left Banner	180x75	96,003
<b>C</b>	Header Right Banner	180x75	94,818
<b>D</b>	Right Top Button	120x90	91,613
<b>E</b>	Right Vertical Banner #1	120x240	91,041
<b>F</b>	Right Vertical Banner #2	120x240	90,341
<b>G</b>	Right Tower Ad	120x600	89,627
<b>H</b>	Left Top Button	120x90	93,858
<b>I</b>	Left Tower Ad	120x600	89,373
<b>J</b>	Left Vertical Banner #1	120x240	92,929
<b>K</b>	Left Vertical Banner #2	120x240	92,372
<b>M</b>	Bottom Jumbo Banner	728x90	88,990

\*Ad Views disclaimer - ad views based on December 2006 data

### Artwork Specifications:

Animation and flash is available on a limited basis.

Preferred format is JPG, but GIF is also accepted

Maximum Files size: 20k

DPI: 72 dpi

Email creative to [JFortin@circlemedia.com](mailto:JFortin@circlemedia.com)

# NCREGISTER.COM

To reserve your Banner ad contact:

Eileen Schreck

203-230-3821

[eschreck@circlemedia.com](mailto:eschreck@circlemedia.com)

**Online Classifieds coming soon!**